

# RESUME

# Chris Rozzi    UX | UI Lead Designer

## I ENJOY TACKLING BIG CHALLENGES

With more than 20 years of design experience along with 7 years as a Certified Usability Analyst, I have a proven track record of delivering visually-compelling and highly-usable user experiences. I bring excellent visual, written and verbal communication skills.

I thrive on organizing information and aligning user experience with project objectives. I believe in the power of iteration and creating solutions through learning from user feedback and testing.

Clear content, simple navigation and dynamic design are essential to the success of any project.

“ *Customers measure you on what you deliver.* ”



## Professional Experience

### Apparatus Infrastructure Services, a VirtusaPolaris Company UX | UI Lead Designer, 2006 - 2016

Lead UX | UI design on projects for corporate intranets, web and mobile applications, and websites. Guided user-centered design, set usability direction and created interface design patterns on over 35 projects including:

- Cook Medical
- Mutual Bank
- Perfetti Van Melle
- Shiel Sexton
- Andrews Distributing
- Project Lead the Way
- Defenders
- Monarch Beverages
- Citizens Energy Group
- Community Health Network
- Elements Financial
- IndyMPO
- Hoosier Energy
- Indianapolis Parks Foundation
- DSV Law
- Van Rooy Properties
- Paramount School of Excellence
- Wabash College
- General Hotels
- Martin's Point HealthCare

### The Children's Museum of Indianapolis Exhibit Graphic Designer / Manager, 1998 - 2006

Project management, design and production of interactive and informational graphics for many award-winning exhibits and projects. Introduced and oversight of in-house, large-format color printing equipment and production. Prototyped and implemented a digital signage system within the facility.

### Exhibit Production / Graphic Artist, 1992 - 1998

## Portfolio

[www.studiorozzi.com](http://www.studiorozzi.com)

## Competencies

- UX and UI Design
- Conducting Client / User Workshops
- Requirements Gathering
- Facilitated Brainstorming
- Journey Mapping
- Personas and User Stories
- Wireframing and Prototyping
- Wireflows
- Heuristic Evaluation
- User Testing
- Agile UX and Testing
- Team Mentoring and Leadership

## Toolbox

- Photoshop / Illustrator / InDesign / After Effects / Premiere / Dreamweaver
- inVision / Sketch / Adobe XD
- User Testing with iMotion and Tobii Eye Tracking

## Education

- Certified Usability Analyst – Human Factors International
- M.A. in New Media, IUPUI
- B.A. in Fine Arts, Wabash College